

ANTHONY LIKA- VERDU

Student

Contact

Phone

262-202-2654

E-mail

aliska.verdu@gmail.com

Linkedin

<https://www.linkedin.com/in/ajlv2004/>

Skills

Organizational Skills

Problem Solving

Leadership

Customer Service

Food Service

Fan Engagement

Project Management

Communications

Engaging People

Emotional Intelligence

Active Listening

Microsoft Office

Group Work

Senior majoring in Communications Studies with emphasis in ISC, minoring in Marketing at the University of Wisconsin, Eau Claire. Focused on gaining hands-on experiences that will prepare me for a career in marketing communications, hospitality management, events, and experiential marketing. Hard working team player, focused on getting the job done while continuously building my leadership skills.

Work History

HOSPITALITY, FOOD & BEVERAGE INTERN: 2025-05 – 2025-08

Wisconsin Timber Rattlers, Appleton, WI

- Season long internship with the Brewer's High-A affiliates, the Wisconsin Timber Rattlers
- Assisted with setup, operation, and breakdown of hospitality areas including the Fox Club Suites, picnic zones, and concession areas.
- Provided high-level customer service to VIP guests, sponsors, and large groups
- Coordinated with catering staff to ensure accurate and timely food & beverage service
- Responded to fan inquiries and resolved issues to maintain a positive guest experience
- Helped execute game day promotions and collaborated with other departments as needed
- Worked non-game day events, including high-volume concerts, tournaments, and private rentals, ensuring smooth event execution
- Maintained cleanliness, organization, and presentation of all hospitality spaces
- Assisted in inventory maintenance and stocking operations
- Gained hands-on experience in live event operations and customer engagement

FULL-TIME HOSPITALITY INTERN: 2024-05 - 2024-08

Lake Country DockHounds, Oconomowoc, WI

- Promoted to full-time Hospitality Intern position in 2nd year with Lake Country DockHounds minor league baseball team.
- Gained valuable experience in events and hospitality management taking on leadership responsibilities as summer progressed.
- Worked closely with kitchen staff and gained further experience in food and beverage.
- Responsible for ensuring premium experiences for team's VIP guests and fans.
- Led other interns in Baird Club Level and Hospitality Suites, including daily preparation, food service and guest relations on game days and for multiple special events.
- Developed a stadium-wide POS Inventory system.
- Assisted Senior Management through difficult transition when Kitchen and Beverage leadership team left abruptly early in season.
- Awarded top Intern of the first homestand

GAME-DAY INTERN: 2023-05 - 2023-08

Lake Country Dockhounds, Oconomowoc, Wisconsin

- Season long intern with Lake Country DockHounds minor league baseball team.
- Responsibilities rotated through course of season including game-day fan experience, on-field promotion, VIP fan service, community outreach and group hospitality.
- Developed leadership, communication, hospitality, experiential marketing, and customer service skills.
- Collaborated with employees to ensure ultimate customer/fan experience.

MERCHANDISER: 2022-06 – 2022-08

Beer Capitol Distribution, Sussex, Wisconsin

- Beer Capitol is one of largest beer distributors in Wisconsin.
- Grew strong connections with small local business and develop crucial product management skills.
- Moved product between backroom and display floor with manual equipment.
- Utilize hand tools, replenishing, facing and rotating product.
- Building, changing, and removing product displays, including signage maintenance.
- Maintaining effective communication between customers and management.
- Maintaining effective communication between field employees and management.

Education

Bachelor of Arts: 2022-09 – 2026-05

Major: Communications and Journalism, ISC Focus

Minor: Marketing

University of Wisconsin – Eau Claire - Eau Claire, WI

- Honor Roll – Fall 2023, Spring 2024
- Member of Delta Tau Delta International Fraternity
- Elected to Executive Board as Vice President – Delta Tau Delta International Fraternity – Spring 2025
- Elected to Administrative Board as New Member Educator – Delta Tau Delta International Fraternity – Fall 2024
- Student Senator – Spring 2025, Fall 2025
- University Activities Commission – Spring 2025
- Intramural Co-Ed Soccer – Spring 2024, Fall 2024
- Member of Chess Club – Spring 2023, Fall 2024

Other Experience

Spent five formative years of my childhood growing up abroad through my father's career as an executive in the beer business. I've lived in Johannesburg, South Africa from 2nd grade to middle of 5th grade where I learned and socialized with kids from all over the world. Following that, I lived in Oakville, Ontario, Canada for remainder of 5th and all of 6th grade. These experiences helped me develop a broader understanding of the world we live in and the differences in cultures that surround us. I believe it has made me a well-rounded, creative, open-minded, and empathetic global citizen.